



## ISE WHITE

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## OBJECTIVE

**Senior Celebrity/VIP Fashion Editor and Styling Director, with experience ranging from street style to luxury, bespoke, and next-generation technology media integration and activation, seeking position within a team environment creating innovative projects and building brand awareness**

## EXPERIENCE

**Freelance Celebrity and Advertising Stylist** | 2000 to present

**Fashion Editor and Styling Director, Martin Diment** | 2019

*Co-created inaugural Men's Knitwear Collection for Brown's, London. Developed editorial partnerships, and press materials. Partnered with technology companies to create new and innovative displays.*

**Senior Celebrity/VIP Fashion Editor and Styling Director for Lost and Found Production** | 2015 to Present

*Highlights: Created luxury Fashion Week packages for private concierge company members. Co-produced annual Harry Winston Voices for Children Charity, Miami, Florida. Created fashion and brand experience for Luxotica Javits Center Expo. Developed VIP and private ticketed package for Johnny Depp project with Hunter S Thompson Estate. Developed brand partnership and licensing package for Conor McGregor. Guest speaker at 2019 Russian Vogue Tech Conference, Moscow, on "Art and the Importance of Interactive Client Investment in Brand Awareness." Current Projects: BAFTA 2020 Charity Ball, Oscar VIP experience 2020, Cannes VIP experience 2022, Style 360 Lagadere September 2019 fashion week. Developing brand partnerships and licensing agreements for a roster of pro athletes.*

**Fashion Editor Bazaar, Elle, & Elle Men, Hearst China** | 2014 to 2019

*Produced and Styled over 40 celebrity/model covers and inside editorials. Developed brand partnerships.*

**Fashion Editor & Style Director, Elie Tahari** | 2014 to 2018

*Styled Collections and runway shows. Produced and styled advertising campaigns. Styled complete line for showroom. Styled buy line sheets for department store accounts including Saks 5th Avenue, Bloomingdales, Nordstrom and Neimann Marcus. Developed seasonal styling guidelines for US and International retail stores. Worked with Visual Merchandising leadership to define and implement style guides and in-store styling. Developed style guidelines for e-commerce. Trained and oversaw junior stylists for e-commerce shoots.*

**Saks Off Fifth** | 2012

*Styled lines for ad campaigns, mailers and signage. Produced ad campaigns. Partnered with VP of Men's and Women's Departments to guide buyers for seasonal trends.*

## EXPERIENCE (CONTINUED)

### **Onassis** | 2011

*Styled collection. Styled complete line for showroom. Produced and styled ad campaigns. Developed seasonal styling guidelines for retail stores. Styled and merchandised New York flagship store. Developed style guidelines for e-commerce.*

### **Loehmann's** | 2011-2014

*Developed style guidelines for e-commerce. Developed e-commerce protocols. Trained and oversaw junior stylists for daily shoots.*

### **Fashion Editor, Italian Vanity Fair & Uomo Vogue, Conde Nast Italia** | 2009 to 2015

*Featured by Italian Vanity Fair for styling the First Lady Michelle Obama. Contributed at Italian Conde Nast regularly for inside editorials and covers.*

## EDUCATION

### **New York Academy of Figurative Art, Graduate School** | New York, NY 2000

*Triple major in Painting, Drawing, and Art History under Eric Fischl and Eileen Guggenheim*

### **University of Miami, BFA** | Coral Gables, FL 1995

*Major in Painting and Art History*

*Honors*

### **Florida Atlantic University** | Boca Raton, FL 1989

*Accepted at 16 into dual enrollment program at Florida Atlantic University and Boca Raton High School*

## BIO

*Ise learned from the best while working with the top industry talent around the world. She is equally at home in New York City as she is in the many International cities that she works in. Ise has worked in luxury and bespoke fashion, granting her clients access to the most exclusive products from around the world, while seeing to their every need. Ise is passionate about technology, staying abreast of trends as well as emerging innovations, in order to make essential early partnerships and develop new experiences.*

## SKILLS

*CS Photoshop, Bridge, Office Suite, Pages, Numbers, Adobe Acrobat, Excel*

*References upon request*